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# Boardwalk School of Economics

## Proposal

### Creating a Legacy of Prosperity

“A Cash Flow Creation and Financial Management System”

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At Your Service!

## Table of Contents

<b>Prologue</b>	<b>3</b>
<b>I. Introduction</b>	<b>4</b>
<b>II. Needs Analysis</b>	<b>4</b>
<b>III. Goals</b>	<b>5</b>
<b>IV. Scope of Work</b>	<b>6</b>
<b>V. Structure of Curriculum</b>	<b>7</b>
<b>VI. Costs of Membership</b>	<b>8</b>
<b>VII. Organizational Chart</b>	<b>8</b>
<b>VIII. Tracking Progress</b>	<b>9</b>
<b>IX. Knowledge is Power</b>	<b>9</b>
<b>X. Your Next Step</b>	<b>9</b>
<b>XI. Appendix</b>	<b>10</b>
• <b>Curriculum of Main Course</b>	<b>11</b>
• <b>Conclusion</b>	<b>12</b>

## PROLOGUE

I have been a practicing attorney in the State of California for over 25 years. Prior to practicing law, I worked as a corporate cost and financial analyst for approximately 15 years. I was the first African American hired in this capacity in my department in this fortune 500 company. During this same time frame, I started my own part time business as a financial planner, in the sale of insurance, annuities and securities for over 15 years. I also prepared taxes for individuals and small businesses and occasionally represented clients before the Internal Revenue Service. As an attorney, I have represented numerous clients in civil, probate, real estate, and business matters. I have dedicated my professional career to helping and serving others.

So, the purpose of this Ministry is to help individuals, families, businesses, and organizations to become their best selves and to achieve financial wellness by seeing the larger picture of Life by developing a "Life Plan. A strategy for LIFE. However, you cannot create a "Life Plan" without knowledge of self, and the ability to see oneself in the greatest possible light.

In furtherance thereof, I have written an entire book on the subject of spiritual wellness, and good stewardship in the creation, accumulation, and preservation of wealth. The book is entitled, Un Common Knowledge, "The Series", covering 12 distinct areas of Finance and Economics in the creation, accumulation, and preservation of wealth. One of the biggest problems as individuals is the failure to understand the importance of individual and group economics. This course is a master's degree in the core financial principles needed to excel in a socialist-capitalist system. Not only is this an American problem, but such ignorance is causing widespread poverty, homelessness, imprisonment, and broken homes across our withering American landscape, stemming from separate and unequal education, leading to poor and unequal opportunities for too many.

The objective is to get this information out to individuals and communities through seminars, classes, podcast's, webinars, and new members.

# I. Introduction

I began my career in finance and law because I believed that if I majored in money. I would make lots of money. This was true to a certain extent. However, life does not operate in a vacuum and since I have a profound love for my community, I could not just abandon my fellow brethren because I wanted to make lots of money. So, this brings me to the systemic issue of poverty in our communities, which not only manifests itself in material lack but it is grounded in the lack of mental preparation for life, leading to poor decisions and poor opportunities. So, if I am a financial analyst and estate planner whose education and training deals in the management of wealth and, those who live around me are impoverished, and/or living from paycheck to paycheck, where do I find new clients, since affluent Indigenous Blacks take their business and spend their dollars outside of their communities, causing a 1.3 trillion yearly cash drain of disposable income to be spent outside of the Black Community. This is definitely inappropriate behavior which means such practices are a major cause for the poverty and crime which exist therein.

This is a major issue and opportunity which I intend to address. The education of our communities with relevant information can be used to fuel economic and business growth leading to new opportunities.

# II. Needs/Problems

The target market is initially the indigenous Black community across the United States of America, although any individual, family and community can benefit from this information and raise themselves out of poverty. Everyone knows of the problem, and can articulate it very well (LIVING FROM PAYCHECK TO PAYCHECK, POVERTY etc.) but what is the solution? We are inundated with the same old sermons every Sunday and motivational speakers telling us about some new "secret" to prosperity at every turn, but what is the real solution?

This problem in the Black community and America in general is getting worse and has existed for far too long. It is the cause of societal dysfunction leading to a permanent caste system of poverty and institutional control.

No one has truly attempted to address this societal dilemma. However, how do you educate a people who are broken and in constant despair? And a people who do not understand and

grasp the need to be educated properly and who unwittingly allow an oppressor to continuously miseducate their children into a path of destruction, creating generational curses.

This dilemma creates the generational curse of over imprisonment, broken homes, single parent homes, foster care, widespread poverty, issues of self-hatred, low self-esteem, and self-worth which leads to high crime rates and drug overdoses within American communities due to a sense of hopelessness within an environment of despair.

### III. Goals/Objectives

- Goal 1 is to teach the citizens of America and the world about African American “Indigenous” history. This will restore a legacy of great achievement and direction which in turn will allow America and our community to see themselves in a different light. America would not be America without Black America and its achievements.
- Goal 2 is to teach critical economic thinking skills so indigenous Americans can understand the processes being used to undermine and oppress and how this oppression can be deconstructed through proper conduct and training. This knowledge will be empowering and healing for everyone.
- Goal 3 is to teach financial literacy from a real-world day to day perspective, to households and not from a sales commission perspective. This means that they will be taught principles and strategies in order for them to understand how capitalism works and how this information can be used to create, accumulate and preserve wealth.
- These Goals/Objectives will create an environment where new businesses are created which serve community needs, thereby addressing the issues which plague individuals, families and our communities as enumerated herein. This approach will not only improve our lives and communities but will strengthen the nation building apparatus of any country, including America.

“We the People” must stop depending on the government to think for us and solve our every problem because governments will become out of control tyrants when citizens don’t take personal responsibility of managing their governments in order to ensure that governments serve the needs of the people equally and impartially and not become oppressors of the people. You will not need civil rights legislation when you have a representative form of government, but only a savvy and conscientious people will make this happen.

## IV. Procedures/Scope of Work

The procedure used to achieve this objective is to make financial education a commodity which can be used to create new forms of generational wealth. This is an Earn while YOU Learn program. The program is designed to encourage any community to study and improve themselves and most importantly see the advantages of spending time educating their own children to compete and meet the challenges of a changing world.

This is a visionary journey of Faith plus Works “Spiritual” which introduces money as a tool which can be used to improve living conditions and how the process can be accelerated when they understand the importance of working in the spirit of “Unity” within the construct of personal growth and professional development.

The actual work required is on our Membership website located at <https://powerthroughunity.org>. The program is designed to be a 18 month curriculum where financial principles of wealth creation, accumulation and preservation will be presented to the entire American community. There will also be an opportunity for those who are interested to be recruited and trained after the 12 week Right of Passage Course, where upon completion each graduate will immediately become eligible to help others by sharing this indispensable knowledge while being generously compensated for their energy, efforts, and enthusiasm.

This is an economic redistribution of wealth program where the participants and their families are being paid to share the course material with family and friends while learning about history, religion, finance, economics, and politics all within the spirit of unity. Each family can use this program to empower themselves.

## V. Structure of Curriculum

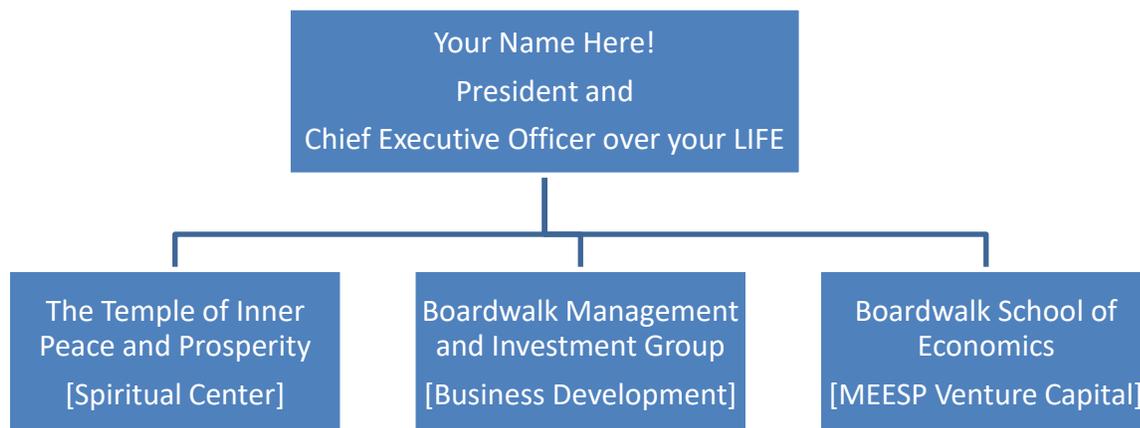
The curriculum is designed to take a maximum of 18 months of self- study. It is a crash course self-paced program.

	<b>Description of Work</b>	<b>Start and End Dates</b>
Phase One	7 Day Orientation	FREE
Phase Two	Budgeting and 12 Month Legacy Program (Yearly)	\$99 Admin fee
Phase Three	Right of Passage Certificate Program (12 weeks)	\$99 Admin fee
Phase Four	Critical Thinking Certificate Program (12 weeks)	See Membership
Phase Five	Creation of Wealth Certificate Program (12 weeks)	See Membership
Phase Six	Accumulation of Wealth Certificate Program (12 weeks)	See Membership
Phase Seven	Preservation of Wealth Certificate Program (12 weeks)	See Membership

## VI. Costs of Membership

	Description of Work	Basic Costs
Recurring	Membership	\$360 per year (\$30/month)
MLK Program	10% Affiliate Program	\$495 Activation fee
Platinum Program	30% Affiliate Program	\$2,500 Activation fee
	<b>Put a University in Your Home</b>	Compare at \$40,000 per year

## VII. Organization Chart



## VIII. Evaluation of Progress

There will be exams at the end of every chapter and workbook assignments, lectures and projects which are to be completed to enhance the learning process. The course is designed to be repeated weekly and throughout the year, until every person in your family and community can understand these important economic and wealth building principles until it becomes a part of the DNA.

A certificate of completion will be given to all individuals who successfully complete the course(s) making them eligible to participate in our Venture Capital Affiliate Program. The objective is to create a new generation of knowledgeable entrepreneurs who are financial analysts and critical thinkers within their own lives and willing to help others to grow as well.

## IX. KNOWLEDGE IS POWER!

The home study curriculum represents over 40 years of knowledge and experience which is necessary for individuals to evolve in order to compete socially, politically, and economically. This is information that most individuals will never learn in their lifetime, if not for this course material.

This information will save you thousands of dollars and years of suffering and anguish while creating million-dollar opportunities for those who can learn and implement the principles taught herein, while also helping family and friends to grow by sharing.

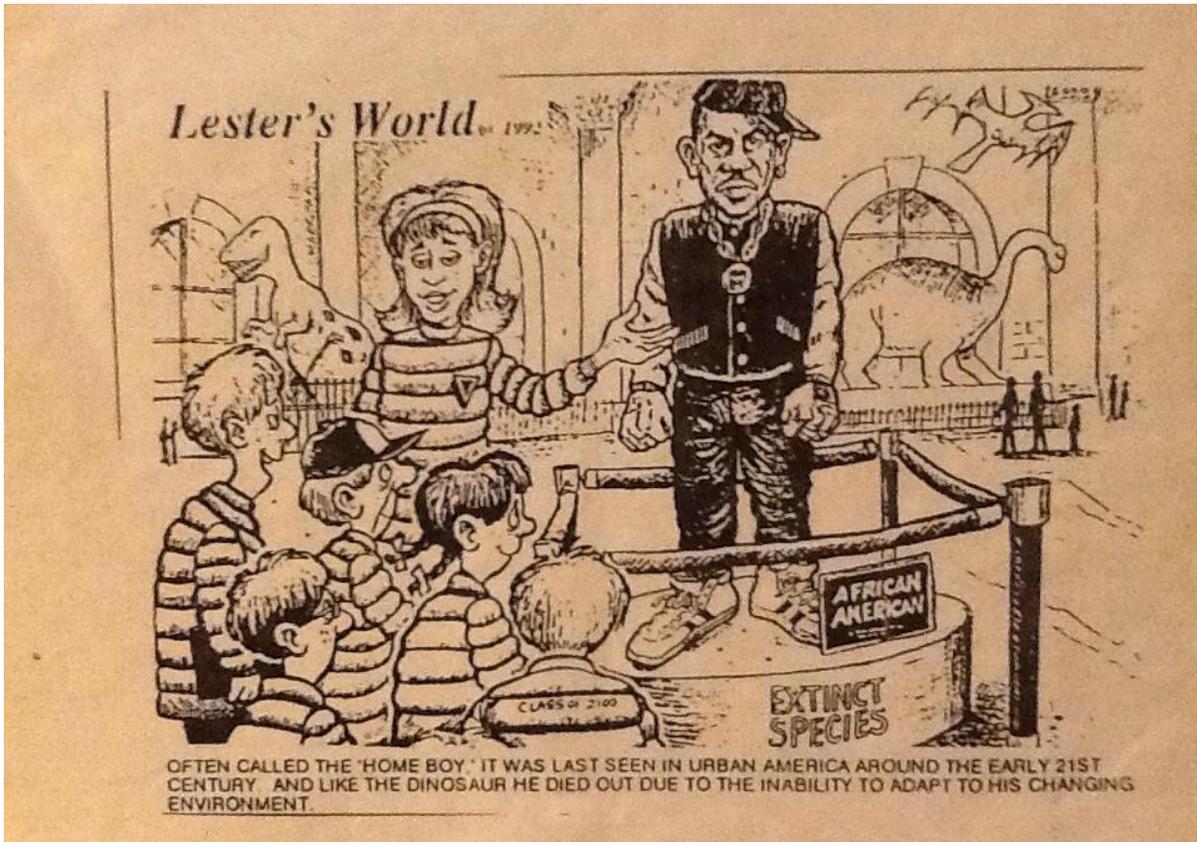
## X. Next Steps

The actions required of the readers of this document.

- Go to the website at <https://powerthroughunity.org> and follow directions.

Become an active participant and then share.

xI. Appendix - A Failure to EVOLVE means Our Survival is at Stake!



**Creation of Wealth Period  
Life Plan [Ages 0 - 25]**

- Life Economics 101**      **UNDERSTANDING MONEY AS A MEDIUM OF EXCHANGE**
- Life Economics 102**      **GETTING AND STAYING OUT OF DEBT**
- Life Economics 103**      **DEVELOPING A WEALTH BUILDING STRATEGY**
- Life Economics 104**      **THE IMPORTANCE OF EDUCATION, TIME MANAGEMENT, GOAL SETTING AND THE DEVELOPMENT OF INCOME PRODUCING SKILLS**

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**Accumulation of Wealth Period  
Business Plan Stage [Ages 25 - 55]**

- Business 205**      **INTRODUCTION TO INVESTING AND THE DEVELOPMENT OF A DIVERSIFIED INVESTMENT PORTFOLIO**
- Business 206**      **INTRODUCTION TO STARTING YOUR OWN FAMILY BUSINESS**
- Business 207**      **THE RELATIONSHIP BETWEEN THE HOME BUDGET AND FAMILY BUSINESS BUDGET**
- Business 208**      **UNDERSTANDING BANKRUPTCY AND STAYING OUT OF DEBT**

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**Preservation of Wealth Period  
Estate Plan Stage [Ages 55 -120]**

- Legal 309**      **UNDERSTANDING PERSONAL AND BUSINESS TAX PLANNING**
- Legal 310**      **UNDERSTANDING HOW THE TAX LAWS CAN BENEFIT YOU**
- Legal 311**      **PASSING YOUR WEALTH TO THE NEW GENERATION (Wills, Trusts, Living Wills, Power of Attorney, Insurance, Businesses Entities)**
- Legal 312**      **INTRODUCTION TO PROTECTING YOUR HARD-EARNED FAMILY WEALTH [ASSET PROTECTION PLANNING]**

After the completion of this curriculum. You will have a masterful understanding of what it takes to achieve and maintain the American Dream while preparing the next generation to carry on the legacy of your achievement(s).

This is your personal and family continuing education guide to success!



**Put University in Your Home -  
Boardwalk School of  
Economics in your HOME!**

**This Self-Study AND Group  
participation curriculum  
focuses on achieving a new era  
in creating and maintaining the  
American Dream in the spirit of  
Peace, Love and Prosperity.**

**The material is very affordable. You should not have to  
pay \$40,000 per year and in debt for the rest of your life,  
in order to participate in what life has to offer.**

**A Home Study Curriculum in  
Personal Growth and Professional Development**

**THIS IS CREDIT REPAIR!  
A Foundation for Creating  
Spiritual and Economic Prosperity**

*Train up a child!*

<https://powerthroughunity.org>

This Journey of a RENEWAL begins with the  
7 Day Orientation!

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